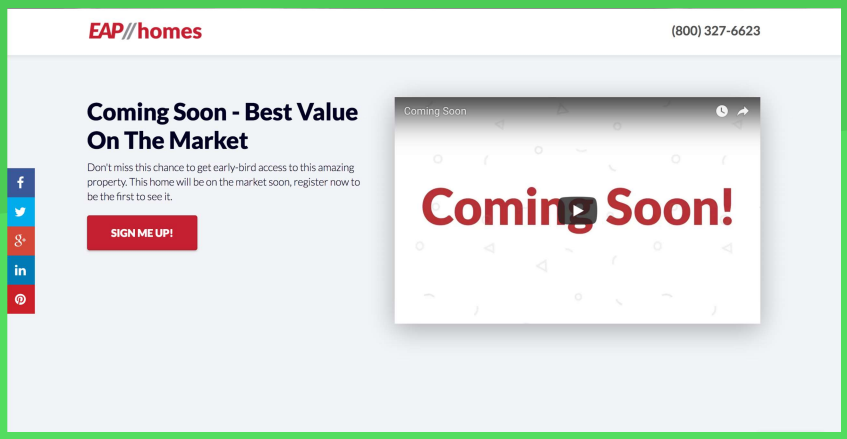
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Better Real Estate Websites

The 5 Real Estate Landing Pages You Need To Make Today!

1. The "Coming Soon" Teaser Landing Page

One of the most powerful ways to market a home is to get started marketing it before it's on the market and you're rushing to get it sold on the client's timeline.

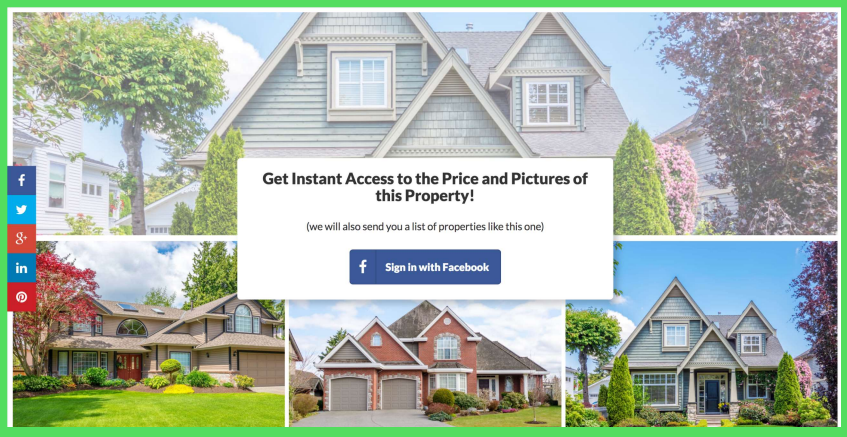
A good "Coming Soon" landing page with a video walkthrough is great way to capture interested leads and generate buzz!



2. The "Full Details" Teaser Landing Page

After a property is on the market, one of the best ways to turn online leads into a showing appointment is with an attractive landing pages that teases the property with images, but forces the person to opt in to get the full details.

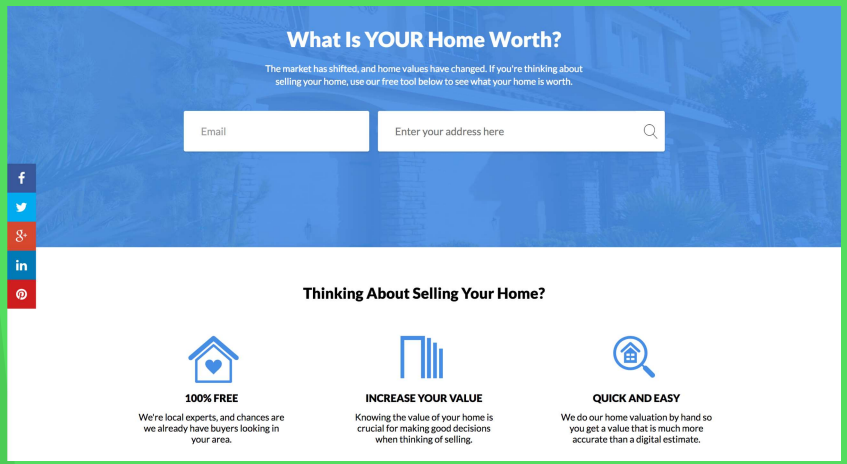
Landing pages like this are a great way to capture house hunters' information.



3. A "What's Your Home Worth?" Landing Page

One of the best ways to capture potential seller information is still with a "what's your home worth?" landing page. Thing is… Many are out-of-date, poorly designed, or not mobile friendly.

Use a landing page platform that allows you create clean, modern landing pages with ease.

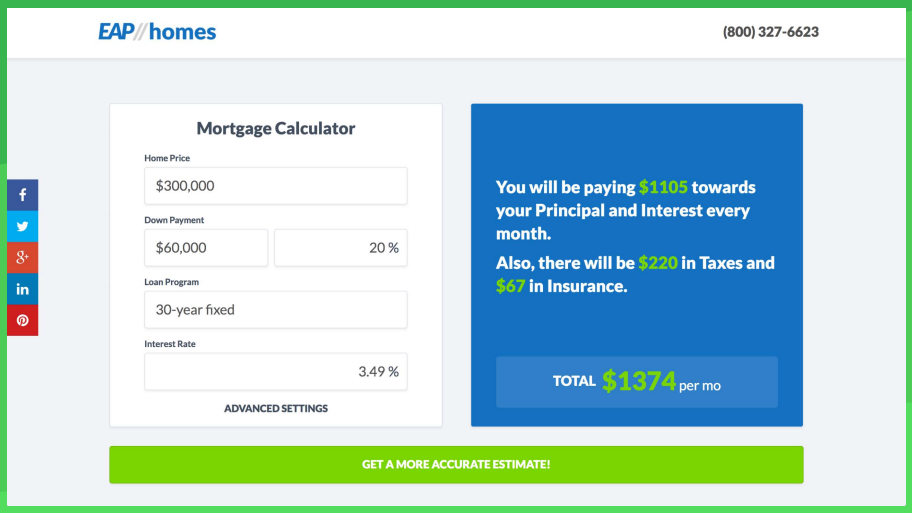


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4. Calculator Landing Pages

Online calculators are a fantastic way to offer an immediate benefit to people interested in home buying or selling online. First time homebuyers in particular are typically looking to know exactly what they can afford.

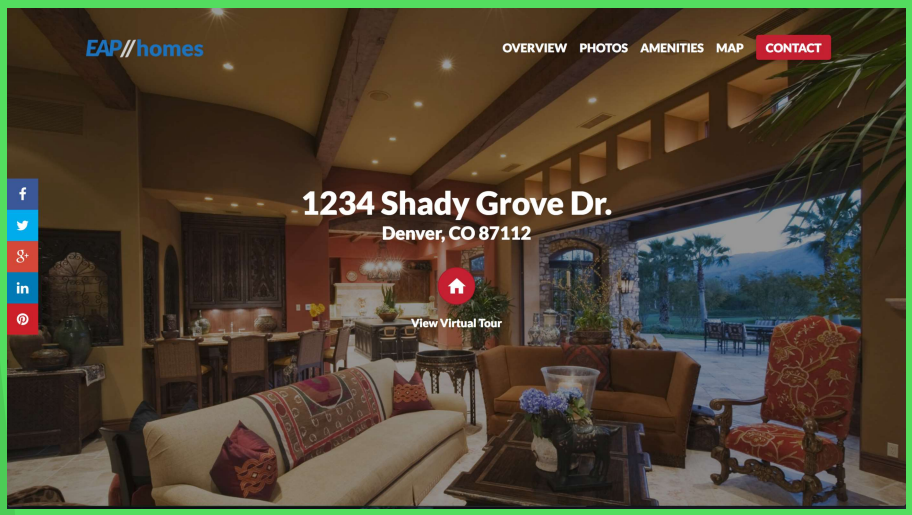
This landing page gives people some information, but also captures their information if they want a more in-depth estimate.



5. The Single Property "Mini-Site" Landing Page

If you're looking for a way to make your listings stand out in the marketplace, there is no better way than a "mini-site" that's completely dedicated to a single property.

These are an impressive marketing presentation, complete with navigation tabs, videos, and beautiful photos.



Why Use Landing Pages At All?

I don't have to tell you that a steady flow of leads is the lifeblood of a real estate business. But here's the thing… It's been proven over and over that those who use a variety of landing pages get many times more leads than those who don't.

Do you have landing pages? If not, checkout LeadSites which lets you build unlimited landing pages and gives you all of the templates you've seen here, plus many more!





*** CLICK TO ***
SAVE TIME, GET LEADS, AND GROW SMARTER!